





Safety Margin (10.5" x 16.5")

Important text & graphics should stay within this area.



Sign Panel Edge (12" x18")

This line indicates where the sign panel will be cut.



Bleed / Overprint Line (add .2" to each edge = 12.4" x 18.4") The bleed line signifies the area that extends beyond the trim line. Artwork to this line ensures that the final product has color or images going all the way to the edge.